

Profit from £1 =					

Processor	Exporter	Manufacturer	Plantation Owner	Retailer	Picker
I work 10 - 12 hours a day. I pick the cocoa beans. I also make sure the plants are fed and watered.	I buy machinery and pay the pickers. I pay for fertilisers to increase harvests.	I use cocoa butter to make chocolate. I pay for workers, machinery, product development, packaging and advertising.	I transport the cocoa beans by cargo ship. I pay for fuel and any loads that are lost or damaged on the journey. I also pay fees for the ship to stop in a port.	I process the cocoa beans by roasting them and grinding them. I press the ground cocoa to form cocoa butter. I pay for workers, machinery and heat for roasting the beans.	I sell the chocolate bars to consumers. I pay for staff and the running costs of the store. I am also responsible for advertising and any losses if stock isn't sold.