



This week's English is a continuation from last week's focus on 'The Lego Story.

I would like you to design your own Lego land! (You could even use Lego to build it if you have it available). You then need to write a travel brochure to persuade people to come to your Lego land.

You might find it useful to research existing Lego lands to help you design your own. The Lego lands around the world incorporate different themed lands. I have included some links below:

<https://www.legoland.co.uk/explore/theme-park/lands/>

<https://www.legoland.com/california/legoland-california/rides-and-attractions/park-map/>

<https://www.legoland.com/dubai/explore/park-map/>

<https://www.legoland.com/florida/map-explore/park-map/>

<https://www.legoland.com.my/explore-legoland/map-explore/>

<https://www.legoland.de/en/explore/map-explore/>

In addition to researching existing Lego land parks, you will need to familiarise yourself with examples of travel brochures. Use the internet to research and look at the examples I have added to this document.

Remember, it is your Lego land: be as adventurous and imaginative as you can! Your Lego land can be as big or as small as you like and can incorporate whichever themes you like (e.g. Star Wars, Disney, Harry Potter or a mix!)

On this document, I have included a success criteria. On the website, you can find a WAGOLL for a travel brochure based on Legoland Windsor.

Remember to design your Lego land first. Before you write your travel brochure, plan it first. Take your time drafting, then editing and improving before writing your final draft.

I look forward to reading your work!

Success Criteria

Remember to include: tourist attractions, accommodation, things to do, a description of your Lego land and traveller's recommendations.

Have you included...	Yes/No
Organisational features (e.g. heading, subheading, pictures, captions)	
Presentational features (e.g. bold heading, underlining, eye-catching)	
Formal language	
Persuasive language (e.g. 'What are you waiting for?' 'You don't want to miss out!')	
Direct address to the reader (e.g. Do you ? Are you ?)	
Imperative verbs (e.g. Visit now)	
Use persuasive techniques (e.g. repetition, power of 3, rhetorical questions)	
A range of sentence openers (use the DADWAVERS resource)	

Travel brochure examples

The Alps is the highest mountains in Europe. It remains the best kept secret for nature lovers and families. With lots to keep you busy everyone can find a great choice of exciting activities while people who search for a more relaxing stay can discover the unspoilt environment, stunning scenery and the glorious sunshine!



Activities

Some resorts in Austria have up to 40 different activities for adults and children of all ages. There are plenty of rivers and lakes which provide an endless playground for those who love water.



Walking/Hiking

Do you want to experience the mountains from an amazing height? The ski lifts take you higher up than you can imagine. There are plenty of hiking trails with signposts to keep you on track. You can have a rest and take in the views with many opportunities to take photographs and impress your family and friends. You can also find lovely hidden cafes on the way to have a hot drink and a delicious lunch.

Rafting

There are lots of lakes in Austria among the mountains. Lake Lemman and Annecy are the favourite spots for water sports. Discover your sense for adventure and what it is like to be soaked to the skin with a white water rafting experience. You will start by being kitted out with all the equipment before a full safety training. Then an experienced guide will take you onto the water for a series of runs down the breathtaking twists, turns and drops of the rushing mountain rivers. It is a fantastic and unforgettable experience!



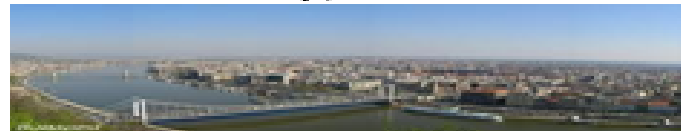
So what are you waiting for??

Budapest is the capital of Hungary in the heart of Europe. Come and visit this diamond to experience the kindness of Hungarian people and to enjoy the food and wine of the region!

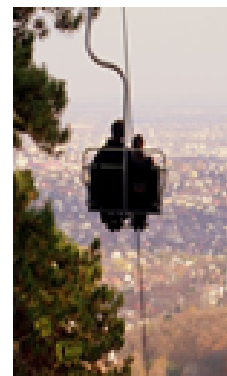
Things to do



Do you have small children? Why not go and visit the Budapest Zoo and Theme Park which is one of the most amazing zoos in Europe with more than 1000 different species from Polar bears to crocodiles and tigers? Or have a ride in the theme park on the Ferris wheels and enjoy the breathtaking views of the city below?



Budapest is surrounded by hills and forests. Another family friendly program is to have a day trip out to Liberty Mountain where you can take the cogwheel train up the steep mountain tracks which is a brilliant experience and then travel on the century old children's steam train where the controllers are children. At the final destination you can take the chair lift down to the valley. Don't forget your camera! You will take the most amazing photos!



Are you hungry yet?



You must try traditional Hungarian food! Everyone's favourite is stuffed cabbage with soft sour cream and the most famous delicious Hungarian bread! And what is for dessert? The brilliant and mouthwatering Gundel pancakes filled with walnut cream and soaked in chocolate custard. Best choice ever!



If you are ready for adventure then why not get on a plane and experience the fun?

The Orchid Hotel is one of just a handful of modern boutique hotels in Bournemouth. We offer our guests a retreat from the hustle and bustle in our Asian inspired and serene hotel accommodations located just a five minute walk from the beaches of exclusive East Cliff, along the Bournemouth coastline.



Why choose our hotel?



You can relax in style in one of our 34 designer bedrooms where you can have the perfect rest. The bedrooms are spacious with soft beds and an en-suite bathroom in each. If you want a chilled drink, why not pop down to our trendy bar in the Lounge area where you can enjoy the wide screen TV and a soft Japanese style sofa to lie on. The Orchid hotel offer bed and breakfast served in our Indonesian styled restaurant, and guests may also enjoy our chic lounge bar that leads out onto a secluded outdoor courtyard anytime of the day, or night.

Activities/Things to do

If it's retail therapy you are looking for then take the short walk from our hotel in Bournemouth to the cosmopolitan town centre where you can enjoy all that the Bournemouth shopping centre has to offer, filled with an abundance of boutiques, department stores and beauty salons.

Or take a walk and relax in the picturesque Bournemouth Gardens, a place to sit back and rejuvenate from the stresses of the day.



In the summer you can enjoy the sunshine in our prize-winning golden sandy beaches and can even hire your very own beach hut for the day!

You can enjoy the waves on sea too as you can rent a boat for the day with its very own captain to sail around and take in the beautiful views of the shoreline.



Don't waste time! CALL NOW FOR RESERVATIONS in ORCHID HOTEL! 09264382628