

Visit Fantastic Florida!



TASK

Your task is to **write a persuasive leaflet to encourage people to visit Walt Disney World Resort, Orlando, Florida, USA.**

Use the websites below for information about Disney World:

<https://www.disneyworld.co.uk/>

<https://www.virginholidays.co.uk/destinations/florida/orlando/walt-disney-world-holidays>

Look closely to the example I have written (WAGOLL), the success criteria and the relevant assessment grid. Refer to the **persuasive resources** which are included below.

It is important to **plan and draft** your leaflet carefully before producing your final piece. Once you have written your persuasive leaflet, I would like you to edit your work. Think about how you could improve the vocabulary, punctuation and spellings.

I look forward to reading your persuasive letters!

SUCCESS CRITERIA

Catchy Title	
Subheadings	
Persuasive language	
Emotive language	
Pictures and captions	
Present tense	
Quotes from visitors	
Rhetorical question	
Facts	
Website	
Opening times	

FAMILY DEALS

£300 OFF

Florida & Caribbean



Perhaps it's the impossibly beautiful beaches of Miami and the year-round sunshine, or of course those *world-class* theme parks, but anyone who visits are captivated by Florida. This pocket of paradise is truly infectious!

Orlando is like a world-class candy shop!

Named the theme park capital of the world, Orlando never fails to amaze with those hair-raising 'coasters of Walt Disney World and beyond. Kids step into the movies at Universal Orlando Resort™ and golf fans are bowled over by its 170+ world-class courses.



In Orlando Florida everyone believes in magic!



**This is the Kingdom and you are the
Royal Family!**

With six Disney Parks, two exciting night-time entertainment districts, over 20 Disney Resort Hotels, a state-of-the-art sports complex and countless opportunities for dining, shopping, recreation and relaxation, it's easy to see why Walt Disney World Resort is the holiday of your dreams. And these dreams can come true – just like magic. **BOOK NOW!**

Visit – www.virgingholidays.co.uk for more information and family deals!



Universal Orlando Resort™

Take your holiday to the next level at Universal Orlando Resort™. With three amazing theme parks – Universal Studios Florida™, Universal's Islands of Adventure™, and Universal's Volcano Bay™ water theme park, opening 2017 – spectacular on-site hotels and more. There are days and nights of endless fun to be had for every member of the family. Book your Orlando Flex Ticket now to get the full experience...



Persuasive Writing

Introductions

I think...
For this reason...
I feel that...
I am sure that...
It is certain...
I am writing to...
Of course...
In the same way...
On the other hand...
In this situation...

Making your point

Firstly, secondly,
thirdly...
Furthermore...
In addition...
Also...
Finally...
Likewise...
Besides...
Again...
Moreover...
Similarly...
Surely...
Certainly...
Specifically...
If...then...
because...

Details

For example...
In fact...
For instance...
As evidence...
In support of this...

Endings

For these reasons...
As you can see...
In other words...
On the whole...
In short...
Without a doubt...
In brief...
Undoubtedly...

Other Words

reasons
arguments
for
against
unfair
pros
cons



Emotive Language

agony	magic
atrocious	magnificent
atrocious	miracle
appalling	must
beg	ordeal
blessed	outrage
concealed	panic
corrupt	repulsive
courageous	riot
cruel	secret
damaging	shame
disaster	startling
disgust	terrified
dreadful	threat
ecstatic	tragic
freedom	tremendous
forbidden	urge
harsh	vile
honest	vulnerable
inferior	wicked
innocent	you

Emotions Thesaurus Vocabulary Grid

content	glad	joyful	cheerful	elated
jovial	overjoyed	thrilled	ecstatic	delighted
on cloud nine	pleased	gleeful	jubilant	upbeat

depressed	gloomy	miserable	cheerless	heartbroken
shattered	demoralised	gutted	crushed	devastated
tearful	unhappy	dejected	blue	despondent
glum	pitiful			

repelled	revolted	sickened	repulsed	nauseated
shocked	appalled	distaste	horrified	loathed
disliked	horror-stricken	aghast	offended	outraged
grossed out	put off			

annoyed	irritated	fuming	livid	cross
irate	frustrated	enraged	outraged	infuriated
incensed	agitated	furious	upset	bitter
raging	exasperated			

astonished	dazed	shocked	alarmed	stupefied
shaken	astounded	startled	bewildered	aghast
stunned	flabbergasted	thunderstruck	speechless	taken aback

uneasy	terrified	alarmed	startled	anxious
upset	panicky	worried	afraid	distraught
troubled	in a state	petrified	fearful	frightened

Happy



Angry



Scared



Sad



Surprised



Disgusted



Conjunctions and Other Connectives

When?

afterwards
as
at that moment
finally
first
just then
last
later
meanwhile
soon
subsequently
then
until
when
while

Why?

as a result
because
consequently
for this reason
so
therefore

Opinion

fortunately
happily
luckily
sadly
unfortunately

But...

alternatively
although
anyway
aside from
besides
but
despite
however
in spite of
nevertheless
on the other hand
since
whereas
yet

And...

also
and
as well as
in addition
moreover
with

